

Jennifer B. Cona is the founder and managing partner of Cona Elder Law, an award-winning Elder Law and Estate Planning law firm in Melville. Celebrating 25 years in business, Cona Elder law has been consistently ranked the No. 1 elder law and trust and estate firm on Long Island. Cona's practice focuses on asset protection, Medicaid planning, estate planning, probate and estate administration, estate litigation, special needs planning and guardianships. Cona also founded the firm's Health Care Reimbursement and Recovery Practice Group. Under Cona's guidance, the firm works to secure and ensure a payment source for long-term health care, working together with both families and health care facilities to sustain quality care for older adults.

Cona is the recipient of numerous prestigious awards for her business acumen and commitment to the community. She is recognized by Best Lawyers in America and is rated a Super Lawyer, as well as the following awards: New York Law Journal's Top Women in Law (inaugural class); Leadership in Law; Power 25 in Law; Top Lawyers of Long Island; Top 50 Women in Business Hall of Fame; Hofstra's Outstanding Women in Law (inaugural class); Long Island Press 2023 Power List; 60 Most Influential Long Islanders; Most Influential Women Leaders; Top 10 Legal Eagle on Long Island; Power Women in Business; and Outstanding Pro Bono Attorney for her legal services provided to a severely disabled woman. She is regularly featured in LIBN's Who's Who in Healthcare Law and Who's Who in Women in Professional Services.

Under Cona's direction, the firm has received the prestigious HIA-LI Business Achievement Award. Other achievements include the Outstanding Corporation Award from the Association of Fundraising Professionals (AFP) as well as recognition from Those Who Make a Difference by HIA-LI. Cona is the founder of her firm's nonprofit, Senior Dreams Come True, which grants wishes to low-income seniors in meeting basic needs.

Cona is the immediate past chair of the board of trustees of the Long Island Alzheimer's and Dementia Center and currently serves as secretary on the Board. She also serves on the board of the United



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FOUNDER, CONA ELDER LAW



and is accredited by the Department of Veterans Affairs. She is a member of the National Academy of Elder Law Attorneys (NAELA), the Elder Law and Trusts and Estates Sections of the New York State Bar Association, the Nassau County Bar Association, the Suffolk County Bar Association and the Estate Planning Council of Nassau County.

Cona has been featured in many publications including The New York Times, The Wall Street Journal, USA Today, Newsday, The New York Law Journal, LIBN, Kiplinger's and Reader's Digest. She is a frequent author and lecturer and has appeared as a guest on WNBC-TV, WABC-TV, CNN-fn, News 12, WLNY News 55 and many radio stations including WOR, WCBS AM, WBAB and WFAN.

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