



PRPLI donates 50 children's books in time for holiday season

The Public Relations Professionals of Long Island aided underserved communities with its donation of 50 copies of “The Boy with the Faster Brain” to the Book Fairies organization. PRPLI members personally delivered the donation to the Book Fairies’ Freeport offices in time for the holiday season. Donation efforts were coordinated through the PRPLI via the book’s author Peter Shankman, who is the creator of web-based journalism tool Help a Reporter Out.

Tommy DiMisa, host of Phocus, a podcast celebrating Long Island’s nonprofit sector, also assisted with the project.

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